

HYDRAULIC INSTITUTE MEMBER SERVICES

There's only one way to raise the score. Become an HI WebLink Sponsor.

Our sponsors receive an average of 400 click-throughs per year from the WebLink Program.

Becoming a WebLink Sponsor adds your company's logo to the HI Virtual Tradeshow and puts the WebLink Sponsor icon next to your listing in the supplier finder along with a direct link to your corporate web site. WebLink Sponsor listings appear at the top of search page results which may lead to more click-throughs to your web site from among the 40,000 visitors to the HI pages each month.

Pump users and engineering contractors have four ways to click through to your company on the HI web site when you become a WebLink Sponsor:

- **HI Virtual Tradeshow** – Your company and/or brand logos linked to your site. For WebLink Sponsors only.
- **HI Supplier Finder Search Window** – Priority listing of your corporate and product profiles, trade names, markets served, plus a link to your web site from the list.
- **HI Member Company List** – Alphabetical listing of member companies and their corporate sites. Only WebLink Sponsor websites are linked from this list.
- **Company Profile Pages** – Your corporate and product profiles, trade names, markets served and a link to your site.

The Virtual Tradeshow and Supplier Finder links are the first two items in our Home page left navigation pane. Our statistics tell us the Supplier Finder is one of the most-visited pages on the HI site.

Details about the cost for the program are on the back. We'll have you linked within 48 hours of receiving your payment.

Complete the sign-up form on the back to enroll →



- Affordable** sliding scale fees from \$250
- Practical** central directory for purchasing agents
- Accessible** high-profile links from trusted industry source
- Supportive** proceeds are used to maintain HI website

Hydraulic Institute Weblink Sponsorship Application

Please complete the form below for each individual member company or division to become an HI Weblink Sponsor. It is necessary to complete a separate form for each dues-paying unit.

Company/Division Name: _____

Payment (select one):

Mail check/money order to: Hydraulic Institute, PO Box 416271, Boston, MA 02241-6271

Charge my Card #: _____ (American Express, MasterCard or Visa)

Name on card: _____ Exp. Date: _____

Invoice me

Name: _____ Phone: _____

Title: _____ E-mail: _____

Address: _____

City, State, Zip _____

	Range of Pump Sales & Pump Related Sales*	Fee per year	Each Additional Brand Logo
Sponsorship Fee: _____	\$0 to \$9,999,999	\$250	\$100
	\$10,000,000 to \$14,999,999	\$350	\$100
	\$15,000,000 to \$24,999,999	\$500	\$100
Add'l Logos: ____ x \$100 = _____	\$25,000,000 to \$49,999,999	\$700	\$100
	\$50,000,000 to \$74,999,999	\$850	\$100
Total: _____	\$75,000,000 to \$99,999,999	\$1,000	\$100
	\$100,000,000 and greater	\$1,200	\$100

*as reported for dues purposes

HI expects that all Weblink Sponsors will provide a reciprocal link from their corporate site to the HI site. Please provide the name of the person on your staff whom we may contact to set up the reciprocal link:

Name: _____ Phone: _____

Title: _____ E-mail: _____

Return by fax to the HI office 973.267.9055

